# Lurie Cancer Center COMMUNITY OUTREACH & ENGAGEMENT U P D A T E S







# Hispanic Breast Cancer Clinic turns 1!

The Hispanic Breast Cancer Clinic is celebrating its first anniversary! Founded by Dr. Claudia Tellez and her team, the clinic provides free second opinions, education, and resources aimed at addressing the barriers faced by Hispanic women diagnosed with breast cancer. Every team member is Spanish-speaking and trained to address the unique challenges affecting this population.

Since its launch in September 2023, the clinic has served over 150 patients and connected more than 70 to critical navigation services for financial, insurance, psychological, and food-related needs. The clinic's efforts have also led to increased Hispanic participation in clinical trials and research.

Beyond the clinic, the Hispanic Breast Cancer Clinic team displays its commitment to improving patient outcomes by providing cancer awareness and prevention education to the Latina community.



#### Hispanic Heritage Month

The Center for Health Equity Transformation (CHET) celebrated Hispanic Heritage Month with a special event at Northwestern University's Simpson Querrey Auditorium. The event featured a discussion with Dr. Dario Roque (Gynecologic Oncology), Dr. Guillermo Oliver (Director, Center of Vascular and Developmental Biology), and Dr. Jonathan Moreira (Hematology and Medical Oncology). The speakers shared their career journeys, reflecting on the challenges they faced while pursuing

medical careers in the United States. The audience followed along as the speakers discussed their individual paths and how they each ultimately arrived at Northwestern Medicine and Northwestern University.

#### **Upcoming Events**

# LUNG CANCER AARENESS TOWNHALL

November 5, 2024 10:00 a.m. - 12:00 p.m.

Simpson Querry BioMedical Research Center, 303 E Superior St.

Register here

# BELOW THE BELT FILM SCREENING

November 6, 2024 4:30 p.m. - 6:00 p.m.

Baldwin Auditorium, 303 E Superor St.

Register here

# SISTERS WORKING IT OUT DAY OF BEAUTY

November 9, 2024 8560 S Cottage Grove Ave Register here

#### CHICAGOCHEC'S 9TH ANNUAL COMMUNITY FORUM

November 15, 2024 10 a.m. - 4:00 p.m.

Arturo Velazquez Institute, 2800 S Western Ave

Register here

#### **MOVEMBER MEN'S HEALTH**

November 16, 2024 10:00 a.m. - 1:00 p.m.

Komed Holman Health, 4259 S. Berkley Ave

Register here



#### 2024 Latina Expo

The annual Latina Expo was held at Malcolm X College on September 13th, bringing together community organizations and healthcare institutions to share valuable information and resources. The event featured a range of speakers and panels focused on Latino health. Dr. Claudia Tellez, alongside NBC's Natalie Martinez, Dr. Geraldine Luna (Chicago Department of Public Health),

and Dr. Paul Rubinstein (University of Illinois-Chicago), participated in a workshop on health equity. Dr. Tellez emphasized the significant contributions of community healthcare workers to the health of those they serve. In her



experience, these workers are often the ones referring Hispanic women diagnosed with breast cancer to her care. Dr. Tellez went on to highlight how these types of relationships build strong, lasting connections between patients, communities, and physicians, ultimately improving health outcomes.



#### Mano a Mano Back to School Resource Fair 2024

On August 3, the Office of Equity and Minority Health partnered with Northwestern Medicine Lake Forest to participate in Mano a Mano's annual Back to School Resource Fair. At the event, participants from the Lurie Cancer Center shared resources and cancer education with attendees. Over 200 community members stopped by to obtain information on vaccines, physicals for children returning to school, and cancer prevention.

#### Salud is Vida Pilsen

On August 24th, the Office of Equity and Minority Health partnered with the Hispanic Breast Cancer Clinic to participate in the Salud is Vida Pilsen event at the Dominican University Chicago Campus. The team provided attendees with cancer education and information on the services provided at the Hispanic Breast Cancer Clinic. Participants from the Feinberg School of Medicine and Northwestern Medicine, as



well as community physicians, offered blood pressure checks and health screenings for attendees.



# Fitness and Facts Initiative (FFI)

The Timothy Community Corporation kicked off a new program called the Fitness and Facts Initiative (FFI) as a part of the Chicago Cancer Initiative. FFI is a community-

driven program that combines fitness training and health education. Designed to empower participants with medical knowledge while promoting physical wellness, this initiative offers structured fitness classes by a professional who has a special understanding of the potential physical issues of cancer survivors. Organizers hope that through participation in engaging and informative sessions, attendees will gain valuable insights into maintaining their health while staying active and motivated.



#### Run from Prostate Cancer

Run from Prostate Cancer is a nonprofit organization dedicated to raising awareness about prostate cancer prevention, particularly among men in African American and Latin American communities. Founded by Michael "Muffy" Collins, the organization has been serving underprivileged areas across Chicagoland for over 7 years. With a mission to educate, empower, and reduce the disproportionately high mortality rates among African American men diagnosed with prostate cancer, Run from Prostate Cancer hosted their annual 5K Walk/Run over Labor Day Weekend. Dr. Adam Murphy and team provided information about prostate cancer and offered PSA screening to eligible men. Through its many efforts, the organization aims to improve health outcomes for minority men in Chicago.











#### Black Women's Expo

Volunteers from the Lurie Cancer Center participated in the Annual Black Women's Expo at McCormick Place. The cancer center's presence at the event provided a valuable opportunity to engage with the community, sharing educational materials about cancer screening, early diagnosis, and prevention. In addition to raising awareness, the team also promoted ongoing research projects and clinical initiatives at the Lurie Cancer Center, underscoring the institution's commitment to advancing cancer care. This three-day event provided a space for the Lurie Cancer Center staff to connect with a diverse audience, fostering important discussions about the role of research, prevention, and clinical care in improving cancer outcomes.

#### Rosenwald Court Apartments Health and Resource Fair

The Lurie Cancer Center teamed up with Sisters Working it Out to support the Rosenwald Court Apartments Health and Resource Fair. The event was held in the Bronzeville facility's beautiful courtyard. Lurie Cancer Center provided educational materials on preventative care and general cancer screenings, and our community partner, Sisters Working it Out, educated residents on self-breast exams. Many residents expressed their gratitude for the cancer center's continued efforts in the community and are excited to participate in future programming.







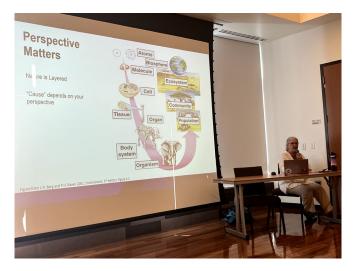
### Annual Health and Wellness Fair

Apostolic Church of God in Woodlawn hosted its
Annual Health and Wellness Fair during their Family &
Friends Weekend. The Lurie Cancer Center was proud
to participate, sharing educational resources and swag
with attendees. The cancer center was represented
in the speaker series by Dr. Marquita Lewis-Thames,
Assistant Professor of Medical Social Sciences. Dr LewisThames delivered an inspiring presentation, encouraging
participants to take control of their health and to
consider themselves the CEOs of their own well-being.

# Outreach, Advocacy and Wellness Summit

Lurie Cancer Center community partner Advocates for Community Wellness hosted the E3 to End Cancer: (Empower, Eliminate and Equip) Outreach, Advocacy and Wellness Summit at the

The Salvation Army Ray and Joan Kroc Corps Community Center Chicago. The event featured health education, resource support, a delicious lunch, and dynamic speakers. Dr. Terry Horton, PhD, of the Northwestern University Department of Anthropology, shared valuable information on the effect of spending time in nature on well-being. Dr. Horton encouraged attendees to increase their time in nature to reduce stress, boost mental health, and increase physical activity.





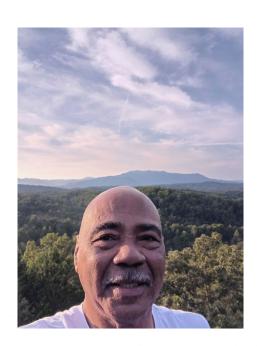
#### Boxville Summer Season

Boxville is a vibrant marketplace adjacent to the Green Line in the heart of Chicago's Bronzeville neighborhood. This unique outdoor marketplace is known for its repurposed shipping containers painted by local artists. Boxville is a hub for local entrepreneurs and small businesses, promoting economic growth, collaboration, and community engagement.

This summer season had a lineup of interactive themes for community residents and visitors to enjoy, and Lurie Cancer Center was there, mingling with local artists, community members, business owners, and passersby! From June through September, the Lurie Cancer Center, along with a number of community partners, participated in Boxville every other Wednesday. During this time, representatives highlighted the Lurie Cancer Center's community partnerships and commitment to the well-being of the communities it serves. Many thanks to Equal Hope, Sisters Working it Out, Advocates for Community Wellness, and Fourtunehouse Art Gallery!

#### Bronzeville Summer Nights

Bronzeville Summer Nights is a celebration of community, commerce, and culture presented by the Quad Communities Development Corporation. During the months of July, August, and September, participants can bike, walk, or hop on a trolley to visit local businesses. This year our community partner, Timothy Community Corporation, was a host site and trolley tour stop. In July, the site highlighted various community and health institution partners. In August, the presentation focused on Health, Financial, and Reading literacy. Fitness services offered at the Timothy Center were on display in September. Special thanks to community partners, TGIN Foundation, In the Know, Gilda's Club, Peer Plus, and Sisters Working it Out for participating!



# Darrell's Story:

"I want to thank you because I was at your Northwestern partner event (I cannot remember the date) and had the prostate cancer test done. When the results came back my level was 14.5 which got me in gear to have more tests. On August 17, 2024, I had prostate surgery and until I get tested again in October, I can say I'm cancer free thanks to the Northwestern team. I also want to give more thanks to God for allowing me to be in the right place to take the test."

Darrell was one of 11 men tested at Timothy Center's Health and Resource Fair on August 24, 2023. PSA testing was offered by Dr. Adam Murphy, (Urology, Preventive Medicine) and his team.

Lurie Cancer Center has a long-standing history of commitment to advocacy, education, outreach and engagement. Our community partnerships and programs aim to identify and address barriers to cancer health equity and improve outcomes in traditionally underserved neighborhoods. Working together with new and existing organizations in our communities, our efforts include:

- Expanding awareness and improving access to cancer services, treatment and clinical trials
- Providing up-to-date information and community-based screening programs to reduce cancer risk and increase early detection
- Identifying the social and economic challenges in underserved neighborhoods to guide our efforts
- Developing educational resources to improve health literacy and raise awareness about follow-up and survivorship care
- Advocating for public policy changes to ease the burden of cancer
- Supporting healthy lifestyle changes to reduce cancer risk

#### **Tarneka Manning**

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